



Public Art Opportunity

Request for Artist Proposals (RFP) Seven Seas Park Sunnyvale, CA

Budget: \$30,000

Deadline for Submissions: October 15, 2012

Call For Artists

The City of Sunnyvale, Department of Library and Community Services, is seeking a professional artist to create a public work of art for the new Seven Seas Park in North Sunnyvale.

Interested artists are asked to submit a letter of interest for the project, including a brief narrative (1-2 page maximum) describing the type of public art being proposed, and the location. Rough sketches or computer renderings illustrating the proposed artwork, and visuals of past public art commissions are also required. Following an initial review, two to three artists will be asked to further develop their initial art proposals and will receive a \$500.00 design stipend.

Sunnyvale Overview

The City of Sunnyvale is located in the Heart of Silicon Valley in Northern California. Twenty four square miles wide, Sunnyvale is the largest city in Santa Clara County and the fifth largest city in the San Francisco Bay Area. The City has a population of 141,099 and a daytime workforce of 118,500 people. Some of the nation's most successful business and industrial leaders are headquartered in Sunnyvale, including Yahoo!, AMD, Network Appliance, Nokia, National Semiconductor and Lockheed Martin.

Sunnyvale is also known for its innovative Public Safety Department concept and business-friendly environment, cultural arts programming, historical shopping district, full-service library, and award winning parks. Each park has been created with a particular theme in mind to stimulate creative interaction and play for park users, and to distinguish the various neighborhoods from each other. Current park themes include Prehistoric, Polynesian, Japanese Gardens, and Island Fantasy.



Site & Project Description

The Seven Seas Park is planned for a 5.3 acre site located in North Sunnyvale on Morse Avenue, between E. Weddell and Toyama Drives. (Please refer to Attachment A – Aerial Street Map.) This location is the former home of the Fair Oaks Industrial Park in the Morse Avenue neighborhood, an area that has been steadily growing since the early 1990s. Over 2000 new residential units have been constructed in the neighborhood, emphasizing the need for an open space/park for neighborhood residents.

Residents of the Morse Avenue area chose an ocean theme for this park, which includes natural and man-made elements associated with oceans and seas. The park design includes a playground for ages 2-5 and a separate playground area for ages 6-12. These play areas incorporate a port, ocean water play area, and coves complete with docks, sea creatures and rock outcroppings. Park amenities also include picnic areas, a perimeter jogging/walking trail, trees, a full acre of open turf/sports fields, a fenced dog run, full tennis court, ½ basketball court, and restrooms. (Please refer to Attachment B – Design Plan.)

The park design also includes environmental sustainability elements. Including drought tolerant plantings, solar power, recycled/reused construction materials, and bike racks.

Scope of Work

Under the City's Art in Public Places program, The Seven Seas Park project is required to include public art. The City is seeking an artist to design, fabricate and install artwork within the park. Artists working in all mediums will be considered, however artwork must be able to withstand outdoor conditions with minimal maintenance.

Artists should consider the following when developing their artwork proposal:

- Durability and maintenance of artwork;
- Appropriateness to the selected location and surrounding area ;
- Ability of general public to interact with the artwork;
- A suggested method for lighting the artwork at night, and;
- Appropriateness to the park's theme

Artwork Location

The selected location for public art is along a walk-way from Morse Avenue leading visitors into the park, and the playground areas in particular. (Please refer to Attachment C - Site plan and Attachments D and E – Computer Renderings of walkway.). This walk way area will be a focal point into the park, as well as visible from Morse Avenue.

Eligibility

All practicing professional and emerging artists residing in Northern California are eligible to apply.



Budget: \$30,000

The project budget is all inclusive of project costs, including artist's fees and expenses, taxes, materials, permit fees, travel, insurance fees, pedestals, site preparation, fabrication, installation and lighting of the artwork.

Artist Responsibilities

The selected artist will be responsible for assisting city staff and architects in developing the specific parameters of the project, as well as implementing all aspects of the project. These specifics will include:

- Developing the final design of the artwork;
- Selection of appropriate artistic materials for the final design;
- Developing a final project timeline;
- Presenting the project to the City's Arts Commission and City Council for approvals;
- Obtaining all required permits for the project;
- Fabrication of the artwork;
- Delivery of the artwork to project location, and;
- Installation of the artwork;
- Lighting of the artwork;
- Providing detailed instructions for the preservation of the artwork, and;
- Abiding by all requirements of the artist's contract with the City.

Selection Process

A six to eight person selection panel will review submitted applications and proposals. Artistic excellence, originality, demonstrated ability to design and fabricate the proposed artwork, ability to interact with the public, and previous public art experience will be considered.

The selection panel will consist of representatives from the City's Department of Public Works, Department of Library and Community Services, Community Development Department and the project architects.

A short list of up to three artists will be created by the selection panel and each artist will be asked to further develop their design proposal. A design stipend of \$500 will be paid to each of the three short listed artists upon completion of a formal design proposal. Any travel costs associated with this visit will be the sole responsibility of the artist.

The final design proposals will be presented to the City's Arts Commission for review. The commission will be asked to rank the design proposals and the results of the rankings will be presented to the City Council for final selection of the design/artist.



Estimated Timeline (Subject to Change)

October 15, 2012	Application deadline
October 17-22, 2012	Jurying of applications
October 23, 2012	Notification of short listed artists
November 14, 2012	Final Design proposals due
March 20, 2013	Arts Commission review
April 23, 2013	City Council approval of selected artist
April 24, 2013	Notification of selected proposal
April 25 – May 25, 2013	Finalize design and develop contract
TBD	Fabrication and installation of artwork
April/May 2014	Estimated Grand Opening of Seven Seas Park

Application Submittal

Applications should include the following information:

- (a) A one- to two-page Letter of Interest, including an artist's statement, and written description of proposed artwork and proposed location.
- (b) Artist's resume, including all contact information.
- (c) Contact information for two professional references.
- (d) Ten (10) examples of relevant work in jpg format. Please keep jpg under 1MB.
- (e) A corresponding list noting titles, dates, media, dimensions, budget and locations for each example of relevant work.
- (f) Artist renderings or drawings of proposed artwork

Applications can be submitted electronically to: kdance@ci.sunnyvale.ca.us. or via mail/parcel delivery to Attn: Kristin Dance, Visual Arts Coordinator, Department of Library and Community Services , 550 East Remington Drive, Sunnyvale, CA 94087.

Applications and supporting materials submitted shall become the property of the City of Sunnyvale. Artists replying to this RFP acknowledge and agree that the preparation of submittal materials and any expenses incurred (including travel and/or shipping expenses) are the sole responsibility of the candidate.

Application Deadline

Applications must be received by 5:00 p.m., Monday, October 15, 2012.

Award of Contract

The City of Sunnyvale reserves the right to accept or reject any submittals and to alter the selection process or postpone the selection process as needed.

This RFP and the selection process shall in no way be deemed as a binding contract or agreement of any kind between the City and the artist. Award of a contract is contingent



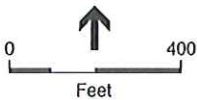
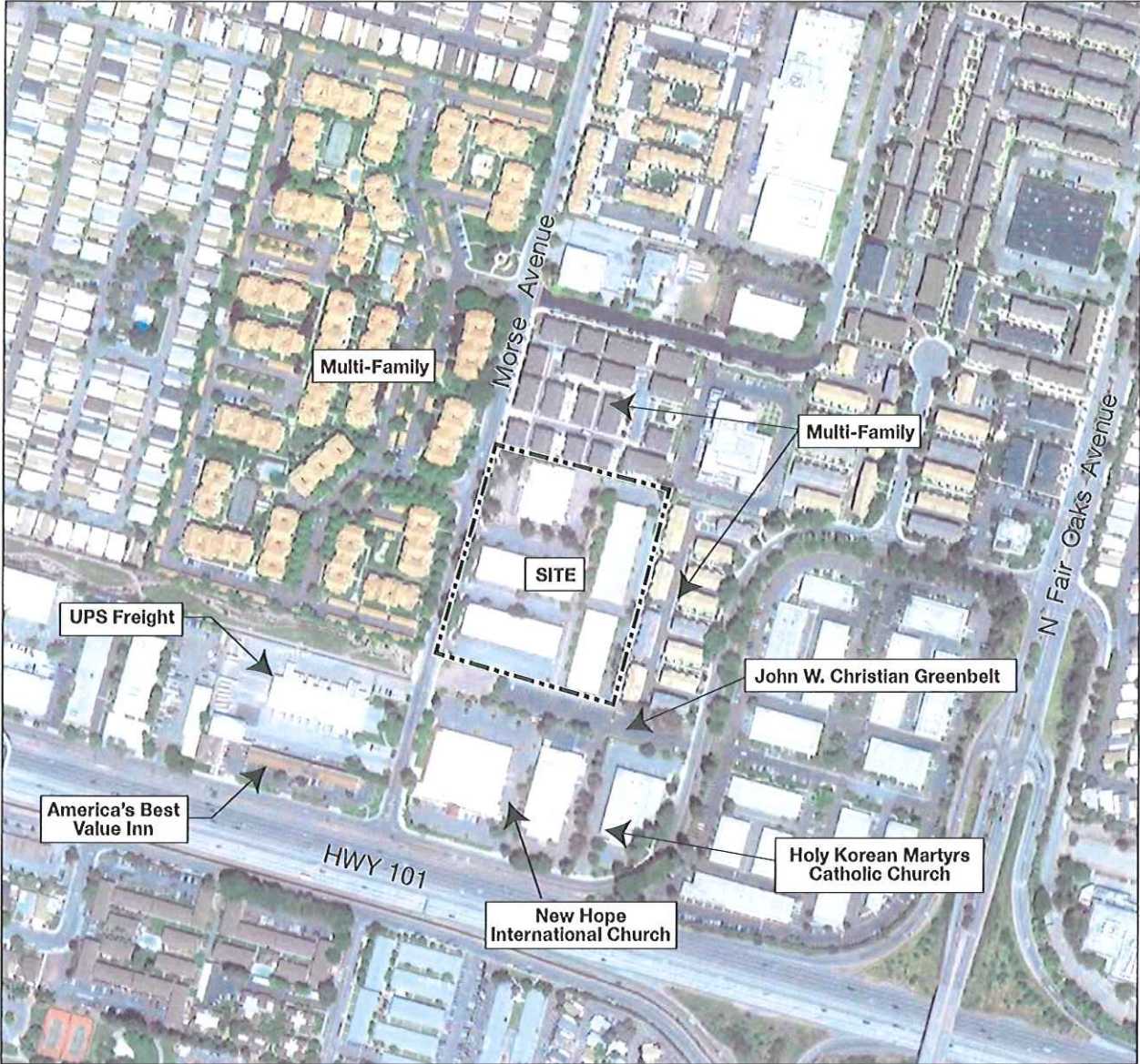
upon approval of the City's selection panel, Arts Commission and City Council. Any award will require that the artist carry a \$1 million liability insurance policy (Please refer to Attachment F).

Artwork commissioned for this project shall become the property of the City of Sunnyvale. The artwork will be maintained as part of the City's Permanent Art Collection. The City shall have no obligation to display the artwork for any particular time period.

For More Information

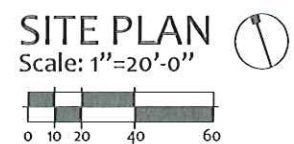
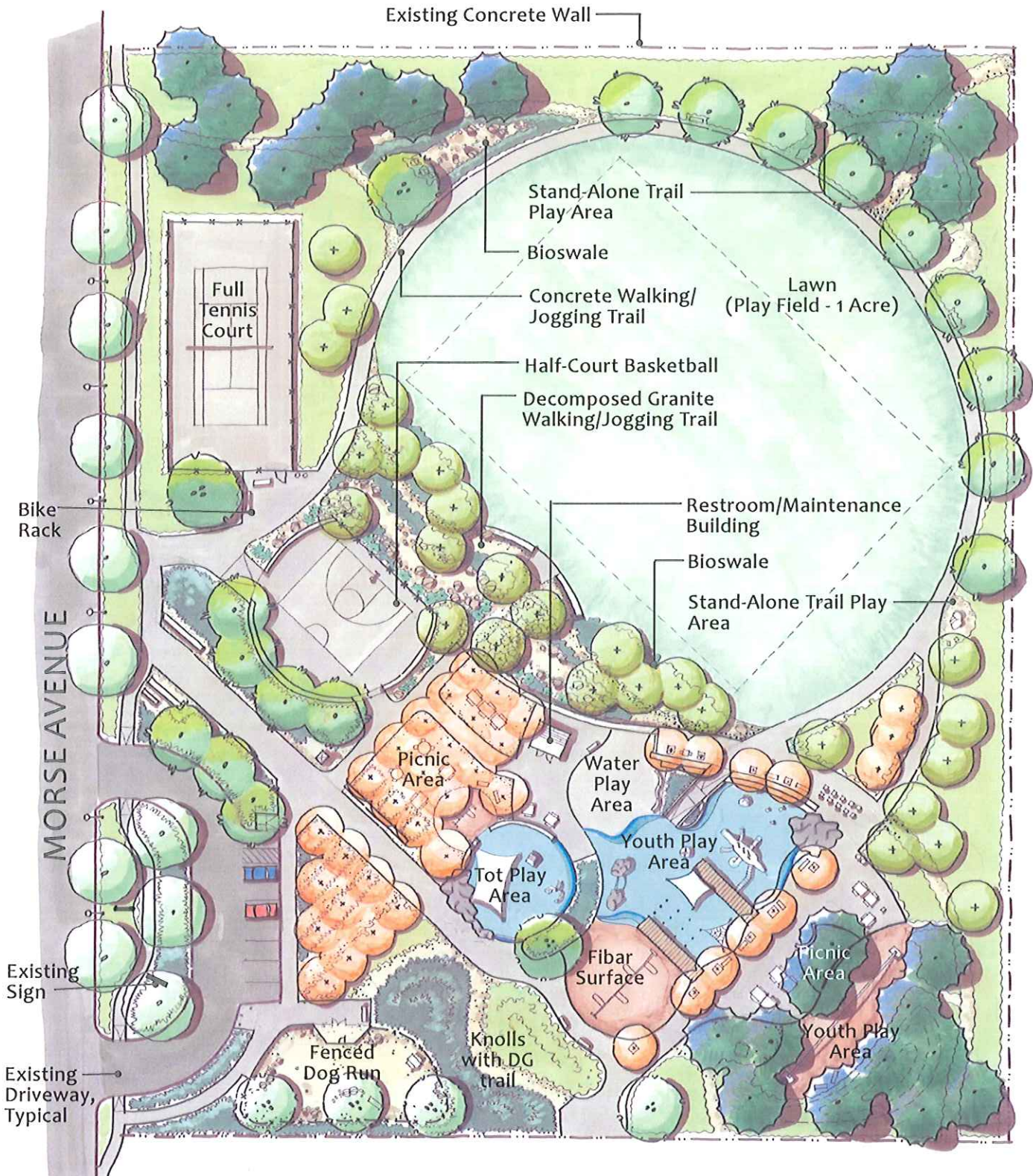
Please contact the City's Arts Coordinator, Kristin Dance, at (408) 730-7758 or kdance@ci.sunnyvale.ca.us for additional information or questions.





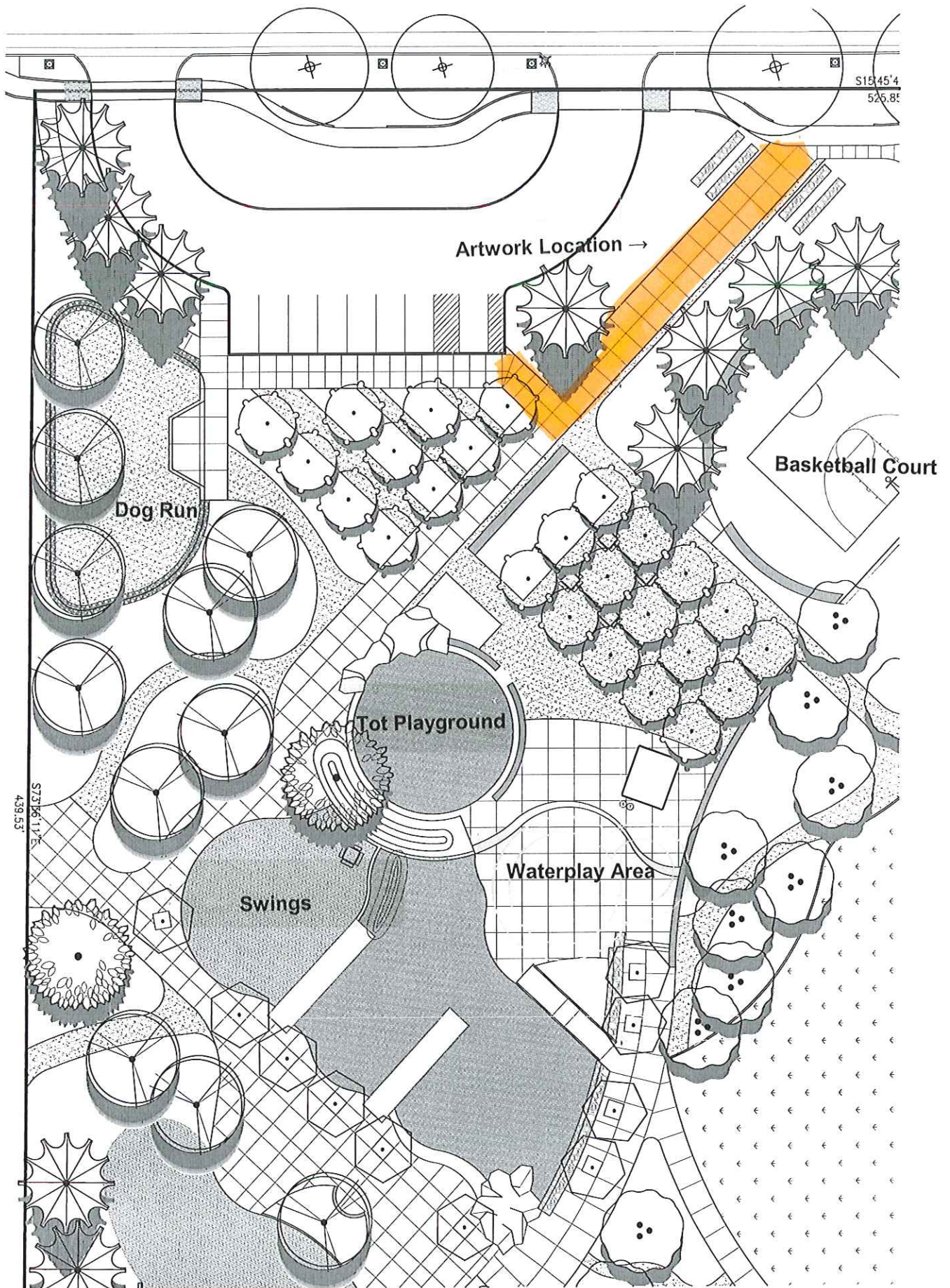
SOURCE: Erler & Kalinowski, Inc. and ESA, 2001

Morse Park Initial Study, 210070
Figure 2
Project Site Vicinity

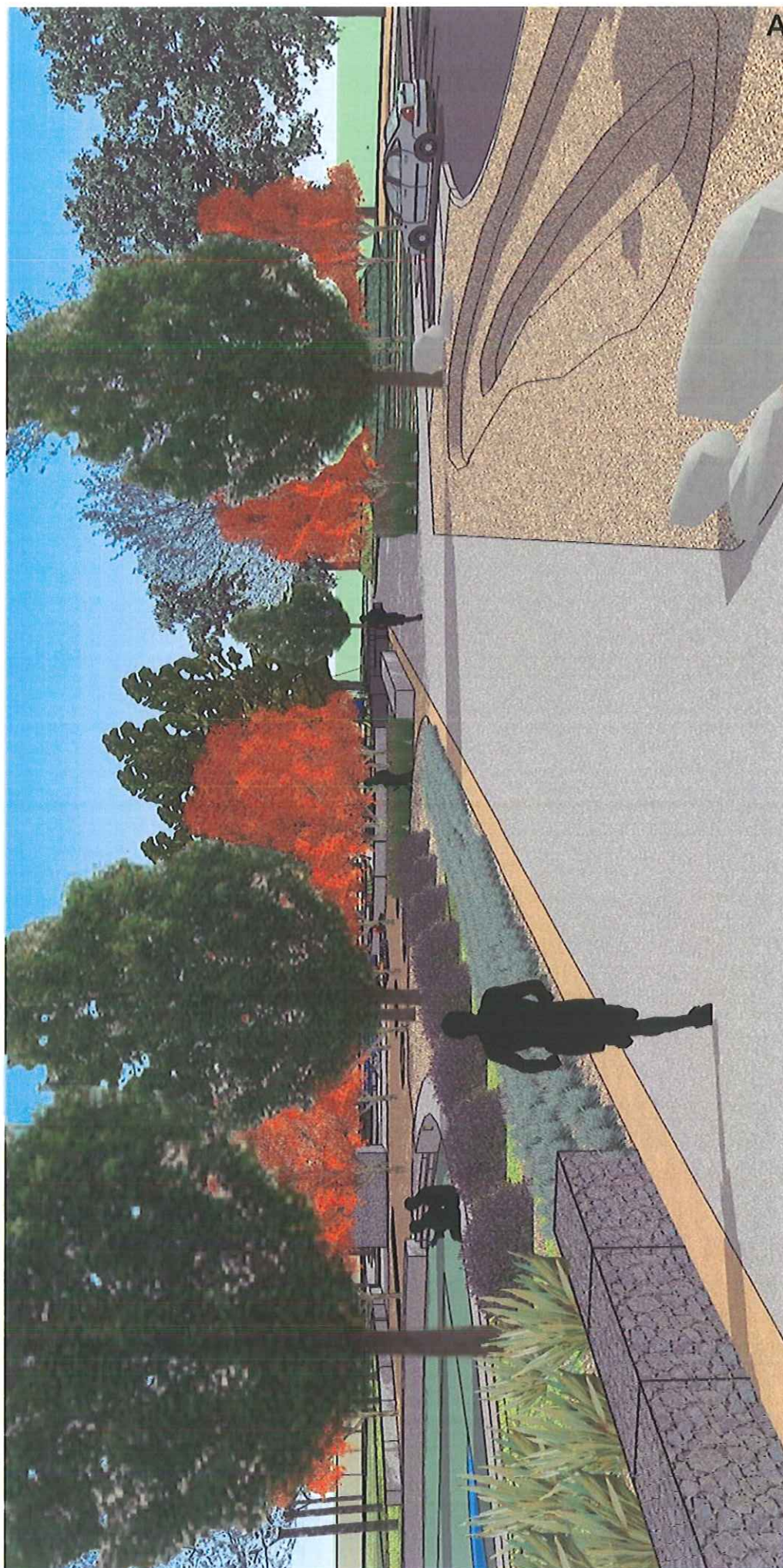


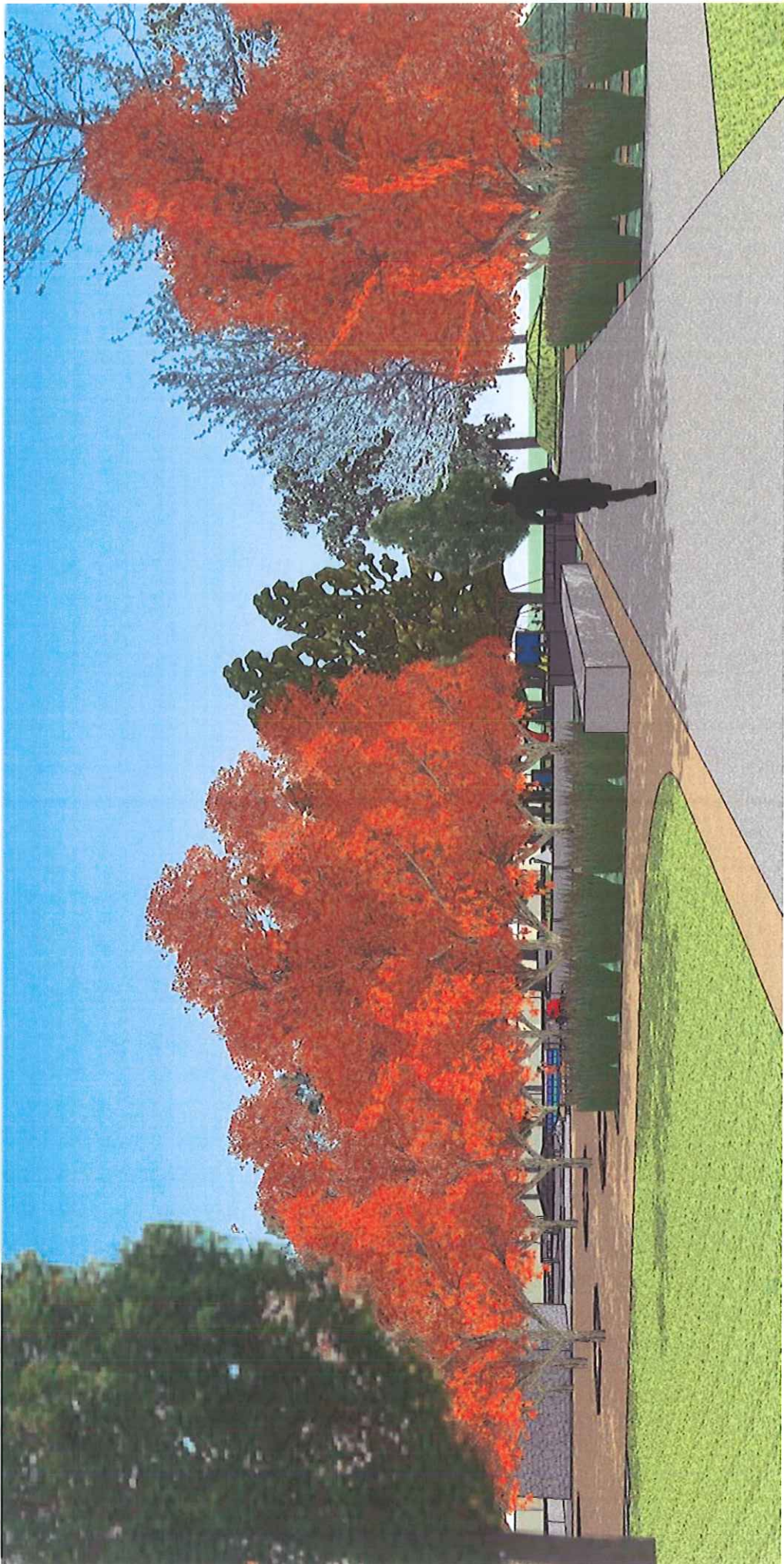
Design Development Plan

Seven Seas Park



Seven Seas Park





INSURANCE REQUIREMENTS FOR ARTISTS

Artist shall procure and maintain for the duration of the contract insurance against claims for injuries to persons or damages to property which may arise from or in connection with the performance of the work by the Artist, his agents, representatives, employees or subartists.

Minimum Scope and Limits of Insurance

Artist shall maintain limits no less than:

1. **Commercial General Liability:** \$1,000,000 per occurrence and aggregate for bodily injury, personal injury and property damage. ISO Occurrence Form CG 0001 or equivalent is required.
2. **Automobile Liability:** \$1,000,000 per accident for bodily injury and property damage. ISO Form CA 0001 or equivalent is required.
3. **Workers' Compensation and Employer's Liability:** \$1,000,000 per accident for bodily injury or disease. If the artist has no employees, this requirement shall be waived.

Deductibles and Self-Insured Retentions

Any deductibles or self-insured retentions must be declared and approved by the City of Sunnyvale. The artist shall guarantee payment of losses and related investigations, claim administration and defense expenses within the deductible or self-insured retention.

Other Insurance Provisions

The **general liability** policy shall contain, or be endorsed to contain, the following provisions:

1. The City of Sunnyvale, its officials, employees, agents and volunteers are to be covered as additional insureds from liability arising out of activities performed by or on behalf of the Artist; products and completed operations of the Artist; premises owned, occupied or used by the Artist; or automobiles owned, leased, hired or borrowed by the Artist. The Coverage shall contain no special limitations on the scope of protection afforded to the City of Sunnyvale, its officers, employees, agents or volunteers.
2. For any claims related to this project, the Artist's insurance shall be primary with respects to the City of Sunnyvale, its officers, officials, employees, agents and volunteers. Any insurance or self-insurance maintained by the City of Sunnyvale, its officers, officials, employees, agents and volunteers shall be excess of the Artist's insurance and shall not contribute with it.
3. Any failure to comply with reporting or other provisions of the policies including breaches of warranties shall not effect coverage provided to the City of Sunnyvale, its officers, officials, employees, agents or volunteers.
4. The Artist's insurance shall apply separately to each insured against whom claim is made or suit is brought, except with respect to the limits of the insurer's liability.
5. Each insurance policy required by this clause shall be endorsed to state that coverage shall not be suspended, voided, cancelled by either party, reduced in coverage or in limits except after thirty (30) days' prior written notice by certified mail, return receipt requested, has been given to the City of Sunnyvale.

Course of construction policies shall contain the following provisions:

1. The City of Sunnyvale shall be named as loss payee.
2. The insurer shall waive all rights of subrogation against the City of Sunnyvale.

Acceptability of Insurers

Insurance is to be placed with insurers with a current A.M. Best's rating of no less than A:VII, unless otherwise acceptable to the City of Sunnyvale.

Verification of Coverage

Artist shall furnish the City of Sunnyvale with a certificate of insurance effecting the coverage required. The certificates are to be signed by a person authorized by that insurer to bind coverage on its behalf. All certificates are to be received and approved by the City of Sunnyvale before work commences.